GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:5048
ANSWERED ON:25.08.2000
CHEAPER HOTELS FOR TOURISTS
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Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the countries like Thailand and Malaysia are doing extremely well on the tourism front due to their low priced hotels;

(b) if so, whether the hotels are more expensive in India as compared to these countries;

(c) if so, the details thereof; and

(d) the steps being taken by the Government to provide cheaper hotels to tourists in the country to boost tourism?

Answer

THE MINISTER OF TOURISM AND CULTURE (SHRI ANANTH KUMAR)

(a),(b),(c) & (d): These countries are doing well in tourism for various reasons and it is not perceived to be only on account of the hotel rates.

Hotels in India are not more expensive compared to other neighbouring countries including Thailand and Malaysia. Although the published rates in some Indian Five Star Deluxe Hotels are perceived to be high but in actual practice therealised rate is much lower than the published rate because of the discount policy of the hotels.

Government of India is encouraging State/Union Territory Governments to promote Paying Guest Accommodation and provides financial assistance to promote cheaper accommodation in the form of Tourist Bungalows, Yatrikas, Yatri Niwas etc.